IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Se: Wealthy Desai Confirmation No.: 7298
Serial No.: 10/624,325 Group Art Unit: 3625
Filed: July 22, 2003 Examiner: Adam L. Levine

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR ONLINE

ORDERING OF BUSINESS DIRECTORY LISTINGS AND ADVERTISEMENTS

Date: May 10, 2007

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION MAILED NOVEMBER 13, 2006

Sirs:

Applicant respectfully requests entry of the following amendment and remarks contained herein in response to the Office Action mailed November 13, 2006. Applicant respectfully submits that the amendment and remarks contained herein place the instant application in condition for allowance.

It is not believed that an extension of time and/or additional fee(s), including fees for additional claims, are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

A listing of claims begins on page 2.

The Remarks begin on page 19.